



Loveland Youth Gardeners

Planting Seeds. Growing Youth. Nourishing Community.

November 2019

Dear Business Owner,

We are looking forward to the 17th annual **Loveland Garden Tour & Art Show** to be held on **Saturday, June 13, 2020, benefitting Loveland Youth Gardeners (LYG)**. Once again, we are anticipating another wonderful event that demonstrates the beauty and benefits of gardening in Northern Colorado. The 2019 tour attendance exceeded 650 participants, becoming our most successful tour to-date!

Our gardens for 2020 will feature established gardens in the west downtown Loveland area. The tour also showcases the sale of "art for the garden" and a silent auction with items to enhance outdoor living spaces, created by local and regional artists. Proceeds from this event benefit Loveland Youth Gardeners, a local non-profit organization, with a mission to cultivate job and life skills, environmental stewardship and service in youth facing barriers to success, by building healthy relationships with people, agriculture and community. You can find out more information about LYG at <http://www.LovelandYouthGardeners.org>.

The Loveland Garden Tour & Art Show is an excellent way to invest in a worthwhile and educational community event, support a growing local organization, and gain exposure for your business. We invite you to partner with us for next year's event. **If interested, please complete and sign the Agreement Form below and return to Loveland Youth Gardeners as soon as possible to reserve your space.**

Deadline for PAYMENT and Artwork/Ads: March 1, 2020 to be included in the printing of the Loveland Garden Tour & Art Show Guide Book. ***As mentioned, please send in your agreement form to hold your space.***

***Mail Payment to:** Loveland Youth Gardeners, 1511 E. 11th St. #275., Loveland, CO 80537

***Artwork for ad e-mailed to:** Office@LovelandYouthGardeners.org

In order to print the best quality ad, please send only high-resolution images and ads, 300 dpi. All text should be converted to outlines. Please send your artwork in one of the following formats: .ai, .eps, .pdf, .psd, .tiff, CS4 or earlier. No jpegs, please.

Ad Sizes / Sponsorship Levels:

Full page (color): 5.5" X 8.5" / Nourishing Community

Full page (color): 5.5" X 8.5" / Growing Youth

Half page (black & white): 5.5" X 4.25" / Planting Seeds

Quarter page (black & white): 1.75" X 4.0" / Sprouts

Thank you for your support! We hope to see you on Saturday, June 13th, 2020. Please see the attached **Sponsor Levels and Rates** information sheet for more details about the benefits of your sponsorship.

2020 LOVELAND GARDEN TOUR & ART SHOW

Sponsorship Benefit Packages

Sponsorship Benefits	Nourishing \$3000 (sold)	Growing Youth \$1500	Planting Seeds \$500	Sprouts \$250	Pollinator \$100
Presenting Sponsor Exclusivity	X				
Company name printed on Save the Date cards, posters & Guidebook as "Presenting Sponsor"	X				
Ad/coupon printed in LGTAS Guidebook	Full-page 5.5 x 8.5 Color Back cover	Full-page 5.5 x 8.5 Color, prominent placement	Half-page 5.5 x 4.25 Black & White	Quarter-page 1.75 x 4 Black & White	Company name listed in Guidebook (no ad/logo)
Opportunity to be a ticket seller prior to the Tour	X	X			
Opportunity to have an informational table at the Tour	X	X			
Logo &/or Business name on printed ads, where possible (posters, cards, etc.)	Logo/Name	Logo/Name	Name		
Invitation for 2 people to attend the Pre-Tour event	X	X	X		
# of complimentary tickets to the Tour	8	6	4	2	
Company name/logo listed on event page on LYG website	X	X	X	X	Name (no logo)
"Thank You" on social media when payment received	X	X	X	X	X
Annual LYG Impact report acknowledgement	X	X	X	X	X

This event proudly supports Loveland Youth Gardeners



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Loveland Garden Tour and Art Show Sponsor Commitment Form

Please complete and sign the Agreement Form below and return to Loveland Youth Gardeners as soon as possible to reserve your space. **Deadline for PAYMENT and Artwork/Ads: March 1, 2020** to be included in the printing of the Loveland Garden Tour & Art Show Guide Book.

Name of Business/Organization:

Sponsor Level:

_____ *Growing Youth (\$1500)*

_____ *Planting Seeds (\$500)*

_____ *Sprouts (\$250)*

_____ *Pollinator (\$100)*

Contact Name & Title:

Mailing Address with Zip Code:

Phone Number: _____

E-mail address: _____

Date: _____

Signature: _____

_____ */we are unable to sponsor the Garden Tour this year. Please accept our enclosed donation.*

1511 E. 11th St. #275 / Loveland, Colorado 80537 / 970-669-7182

www.LovelandYouthGardeners.org