



Loveland Youth Gardeners **Planting Seeds. Growing Youth. Nourishing Community.**

Dear Business Owner,

Loveland Youth Gardeners would like to request your financial support through sponsorship of our Loveland Garden Tour & Art Show. **The mission of Loveland Youth Gardeners (LYG) is to cultivate job and life skills, environmental stewardship and service in youth facing barriers, by building healthy relationships with people, agriculture and community.** Our primary focus is on youth development for young people, ages 5-21, facing extra challenges in their lives. Over the last 21 years as an organization, LYG has grown from one summer program, to a continuum of four Youth Education Programs that currently serve children and youth (ages 5-21), including year-round outreach programming. To date, our organization has served almost 2,000 young people! Loveland Youth Gardeners also sponsors the Loveland Plant a Row for the Hungry Program. Participants of the program, including farmers, home gardeners, and LYG students, have provided more than 185,000 lbs. of fresh produce for low-income Loveland residents since 2005. Loveland Youth Gardeners' Youth Education Programs strive to cultivate young, engaged community members who have the skills and awareness to nurture and be responsible for themselves, their community, and the environment. Each of our Youth Education Programs works towards this goal in a unique way. You can find out more about our programs on our website:

www.LovelandYouthGardeners.org

The Loveland Garden Tour & Art Show is LYG's largest fundraiser. **It will be held on Saturday June 23rd, 2018, and will feature the gardens of homes located in SW Loveland.** We anticipate about 500 people to come through the gardens. This is a great opportunity for your company to gain exposure, as well as give back to the community by supporting meaningful and effective programs for our youth. Your sponsorship would include advertising in the Guide Book (as well as other benefits). The details about sponsorship levels can be found on the **Sponsor Levels and Rates Information Sheet**. To be included in the printing of the Loveland Garden Tour & Art Show Guide Book, the sponsorship deadline is **March 1, 2018.**

Let me know if you have any questions and if you would like to participate in this great event. I would be happy to bring you a copy of the ticket book to review if you are interested. Thank you very much for your time and consideration of our request. Please feel free to call me at 970-682-4002 or email me Alyssa@LovelandYouthGardeners.org if you need further information.

Sincerely,

Alyssa McConkey
Executive Director



2018 LOVELAND GARDEN TOUR & ART SHOW

Sponsorship Benefit Packages

Sponsorship Benefits	Nourishing Community \$3000	Growing Youth \$1250	Planting Seeds \$500	Sprouts \$250	Pollinator \$100
Presenting Sponsor Exclusivity	X				
Company name mentioned on 20 radio spots on KUNC as the Presenting Sponsor	X				
Company name printed on 1000 Save the Date cards as Presenting Sponsor	X				
Ad/coupon printed in LGTAS Guidebook	Full-page 5.5 x 8.5 Color Back cover	Full-page 5.5 x 8.5 Color, prominent placement	Half-page 5.5 x 4.25	Quarter-page 1.75 x 4	Company name listed in Guidebook (no ad/logo)
Business spotlight on social media and in LYG newsletter	X	X			
Opportunity to sell tickets onsite	X	X			
Opportunity to have an informational table at the tour	X	X			
Logo/Business name included on printed ads, where possible (posters, newspapers, etc.)	Logo/Name	Logo/Name	Name		
2 Invitations to attend the exclusive Pre-Tour event	X	X	X		
# of complimentary tickets to the tour	10	6	4	2	
Listed on ticket page	Name/Logo	Name/Logo	Name	Name	
Company name/logo listed on sponsor page on LYG website	X	X	X	X	X
"Thank You" on LYG Facebook page when payment received	X	X	X	X	X
Post-tour and Impact report acknowledgement	X	X	X	X	X

This event proudly supports Loveland Youth Gardeners



Loveland Garden Tour and Art Show Sponsor Commitment Form

Please complete and sign the Agreement Form below and return to Loveland Youth Gardeners as soon as possible to reserve your space. **Deadline for PAYMENT and Artwork/Ads: March 1, 2018** to be included in the printing of the Loveland Garden Tour & Art Show Guide Book.

Name of Business/Organization: _____

Sponsor Level:

_____ *Growing Youth (\$1,250)*

_____ *Planting Seeds (\$500)*

_____ *Sprouts (\$250)*

_____ *Pollinator (\$100)*

Contact Name & Title: _____

Mailing Address with Zip Code:

Phone Number: _____ E-mail address: _____

Date: _____ Signature: _____

____ *I/we are unable to sponsor the Garden Tour this year. Please accept our enclosed donation.*